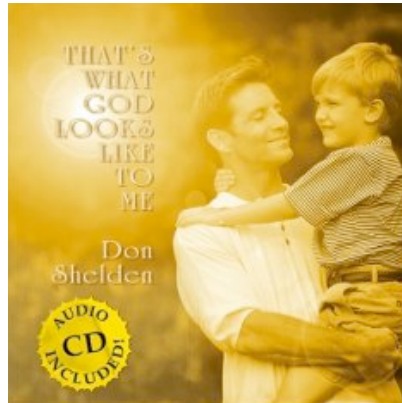


**For Immediate Release**

**Media Contact**

John Rarrick  
BullsEye Public Relations  
(212) 671-1080 X103  
JR@bullseyepublicrelations.com



**Author/Singer Don Shelden Gives a Lift  
To Military Dads For Father's Day**

*Author of "That's What God Looks Like to Me"  
Supports Military Dads Overseas With Donation Of 1,000 Books*

New York, NY (May 16, 2008) - Don Shelden, recording artist and author of the inspirational book "That's What God Looks Like To Me", has donated 1,000 books to "Operation Shoebox". The books and accompanying CD are earmarked as Father's Day gifts for U.S. military troops stationed overseas in Iraq, Afghanistan, and throughout Europe. Operation Shoebox sends support, snacks and much needed personal care items to our troops deployed outside of the USA.

"These guys put their lives on the line every day for our freedom. I felt like by sharing this book and CD I could bring our soldiers a little closer to home." said Shelden.

"That's What God Looks Like To Me", is a spiritual journey traveled by a father and son. The author leads us to a beautiful conclusion to the age-old question: "Dad, what does God look like to you?" The lyrical answer has inspired thousands of listeners to appreciate the simple pleasures of fatherhood. A CD of the song, sung by Shelden, accompanies the book.

### **About Don Shelden**

Don Shelden is the author of "That's What God Looks Like To Me". He has previously recorded two albums with mast arranger Marion Evans, "Imagination" (1999) and "Any Swing Goes" (2001). Shelden currently lives in New Canaan, Connecticut with his wife and five children. More can be learned about Don Shelden at [www.thatswhatgodlooksliketome.com](http://www.thatswhatgodlooksliketome.com).

### **About Operation Shoebox**

Operation Shoebox was founded in 2003 in an effort to send support, snacks and much needed personal care items to our troops deployed outside of the USA and to encourage citizens to support their fighting men and women deployed overseas in these dangerous times. To learn more, visit [www.operationshoebox.com](http://www.operationshoebox.com).

###